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| Module Code | AX-3311 | | |
| Module Title | Art, Film and Literary Criticism | | |
| Degree/Diploma | Bachelor of Arts (Design and Creative Industries) | | |
| Type of Module | Major Option | | |
| Modular Credits | 4MCs | Total Student Workload | 8 hours/week |
| | | Contact Hours | 4 hours/week |
| Prerequisite | None | | |
| Anti-requisite | None | | |
| Aims | | | |
| This module aims to introduce students to art, film and literary criticism as a product of genre, cultural context, and creative process. It also aims to encourage students to practice this genre of writing, become sharper and more critical editors, and to polish their writing abilities | | | |
| Learning Outcomes | | | |
| On successful completion of this module, a student will be expected to be able to: | | | |
| Lower order : | 30% | - Be familiar with the major discourses, including historical, ethical and artistic considerations, of this genre of writing - Be broadly familiar with the conventions of this genre of writing | |
| Middle order : | 40% | -Analyse art, film and literature and formulate commentary -Apply a range of interdisciplinary lenses and theoretical frameworks to the critical analysis of selected artworks | |
| Higher order: | 30% | - create own portfolio of critical writing -evaluate selected artworks within the socio-historical, material context of their production | |
| Module Contents | | | |
| - Introduction to art, film and literary criticism as a genre of writing -The production of a portfolio of writing -Critical analysis of selected artworks | | | |
| Assessment | Formative Assessment | Discussion-based seminars and workshops Feedback on assignments | |
| | Summative Assessment | Coursework: 100% - 1 portfolio of writing with exegesis (40%) - 2 peer critiques (30%) - 1 oral defense (10%) -2 class tests (20%) | |